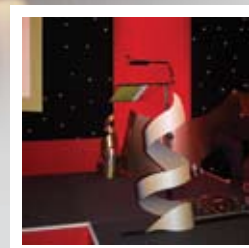
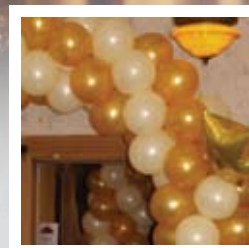
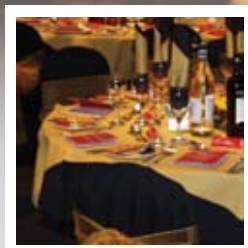




- Bespoke 3D logos
- PowerPoint design & Presentations
- Pyrotechnics



Marston's Pub Company

The awards dinner was to celebrate the success of Marston's Pub Company. The audience consisted of 300 staff, publicans and managers who represented each of the public houses.

Marston's brief was clear. They wanted it to be themed in black and gold, with the look of the stage and setting to reflect the event logo, a gold ribbon. **q-basemedia's** responsibility was to dress the venue, create a stage set, produce PowerPoint presentations consistent with the theme and technically deliver the awards ceremony.

An integral part of the set design was bespoke free standing 2m by 3m gold ribbons which were used to dress the stage and to form part of the lecterns. We commissioned a team of specialist prop builders to make the ribbons out of a metal and plastic composite. To tie the stage set into the design of the event logo we used a red material, this added a splash of colour and created an opulent feel to the room.

The tables were dressed with black and gold material and candelabras giving a sophisticated and intimate atmosphere.

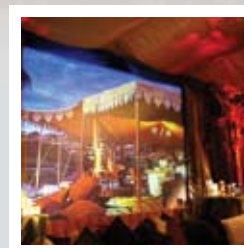
The theme of the evening was reflected in the bar area, the stairs and doorways with over 500 gold balloons used to form arches echoing the shape of the ribbons.

The design for the PowerPoint was simple but effective picking up on the colours and design of the event logo.

q-basemedia's technical team added pace and atmosphere to the awards with musical stings and signalled the top award by letting off indoor fireworks.



- Theming
- Interactive presentations
- Presentation consultancy



Johnson & Johnson

Each year Johnson & Johnson Skincare hold a series of seminars to launch new products and to discuss existing product lines with their sales staff. They prefer to have a series of small scale events because they feel it encourages communication and sessions can be tailored to suit the delegate groups. They chose a room that would hold around 30 people, this would be used five times a day for different groups over two consecutive days. An Arabian Nights theme was chosen with a Bedouin tent forming the basis of the room decoration. As

the delegates opened the door thinking they were entering just another seminar, they were whisked away to the Middle East. With the smell of incense in the air, they walked across a floor covered in rugs, passed smoking pipes and bowls of eastern fruits towards their bean bag style seating. The whole room was draped with silks and rugs totally immersing the delegates into the exotic world of the Bedouins.

A projection screen took up one whole side of the room. As the delegates entered, it was playing footage from the Middle East giving

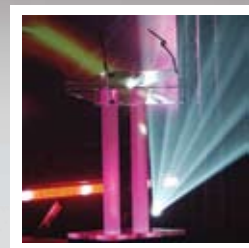
the impression this was the view from the tent door! The screen was then used for the presentations and videos, all of which were controlled from an adjacent room to give extra space and not to spoil the illusion.

A fun element at the end of the presentations was to include camel racing, we played footage of races and delegates were encouraged to place imaginary bets.

This proved to be a great theme in a challenging space.



- Lighting effects
- Opening video
- Indoor fireworks



Aero-engine Manufacturer

For this event **q-basemedia** were commissioned to produce a launch event for BITs Cove in conjunction with a major aero-engine manufacturer and local University. The company, which is part of the Corporate College, advises on Lean Manufacturing processes and wanted a unique approach to the launch.

A basic 4-walled square conference room was transformed using starcloth and specialist lighting effects. Delegates entered through a tunnel, drawn down the tunnel by the sound of music and a plasma

screen at the end. Emerging from the tunnel they entered the centre of the room, directly facing the main stage area, which consisted of a central 5m widescreen projection screen, 2 smaller outer screens and a small stage where an internally lit Perspex lectern was situated. Beams of white light spread across the floor in front of the delegates moving from side to side inviting them down the walk way.

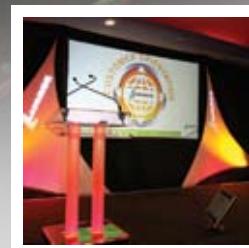
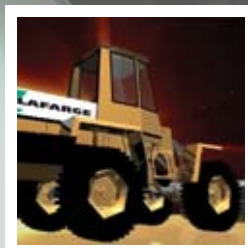
The event opened with a 90 second light, sound and video extravaganza. While a specially commissioned opening video played across the

centre screen, moving head and LED lighting pulsed and moved around the room to the beat of the music. As the video built to its close, the music reached its crescendo, ending with a bang as indoor fireworks erupted from the floor in front of the audience and glitter rained in from above, to the sides and rear of the audience.

The **q-basemedia** team successfully created a dramatic setting and expectant ambience from which the client could launch their product.



- 5 days, 23 shows
- Animation stings
- Video filmed in UK & France



Lafarge

q-basemedia were asked to supply staging, audio visual equipment and technical delivery for a national road show for Lafarge Aggregates & Concrete UK, part of the Lafarge Group - the world's largest supplier of building materials.

In the run up to the road show **q-basemedia** were responsible for producing all of the videos to be shown during the events. We filmed staff and customer vox pops, and keynote speeches from company directors. In total filming took place at 7 different locations around the

UK and in France, the time scales meant precise schedules and meticulous planning for our crew. During this time we also gathered additional footage for inclusion in a 3 minute long, special effects based event opening sequence. An animated video sting was made for the awards section of the event and a closing video incorporating over 200 photos of the company's employees. In total we produced 15 separate videos for the event.

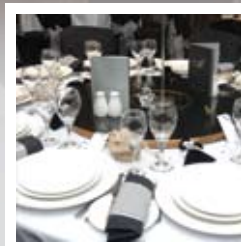
As with any road show, it's the

pre-planning and organisation that are paramount. Our project management team worked tirelessly making sure each show would run like clockwork. They designed a simple stage set that was flexible for the different venues, easy to dismantle and transport.

The road show itself involved 23 shows over a 5 day period at various venues across England, Wales and Scotland.



- Live Satellite Link
- Video Production
- Celebrity Presenter



Slimming World

The brief was to stage a surprise birthday party for our clients at Slimming World, the premise was a 'This is Your Life' themed evening. The entire event organisation had to be kept secret which was challenging!

The **q-basemedia** team worked very closely with Slimming World staff to deliver their vision. **q-basemedia's** prime role was to produce the stage set and technical aspects of the event but also to offer advice on event management and production to the client.

Specialised lighting effects were used to transform the room into a

sophisticated entertaining space. The stage was dressed with sail shaped material and a glitter covered screen surround, it was finished with starcloth and flooded with coloured lights to form a flexible and dramatic backdrop to the evening's proceedings. We also provided relay screens around the room so everybody had a great view.

The theme of black, silver and diamonds was replicated throughout including the seat covers, table decorations and the birthday cake.

The unsuspecting guest was at

Callow Hall when she was surprised by Christopher Biggins with her 'Big Red Book'. Her reaction was filmed and relayed by satellite to Alton Towers where 350 guests were ready to surprise her. She was then driven off to Alton Towers to join the celebrations.

The entire event was filmed using multiple cameras to capture all the evening's entertainment; the presentation, gala dinner, plus the laser show and fireworks that closed this spectacular event.